

A close-up portrait of a woman with light brown hair pulled back, looking directly at the camera with a soft expression. She is holding a small branch with several vibrant green leaves near her chin. The background is a plain, light-colored wall.

CLARINS

HOTEL LINE

OUR STORY

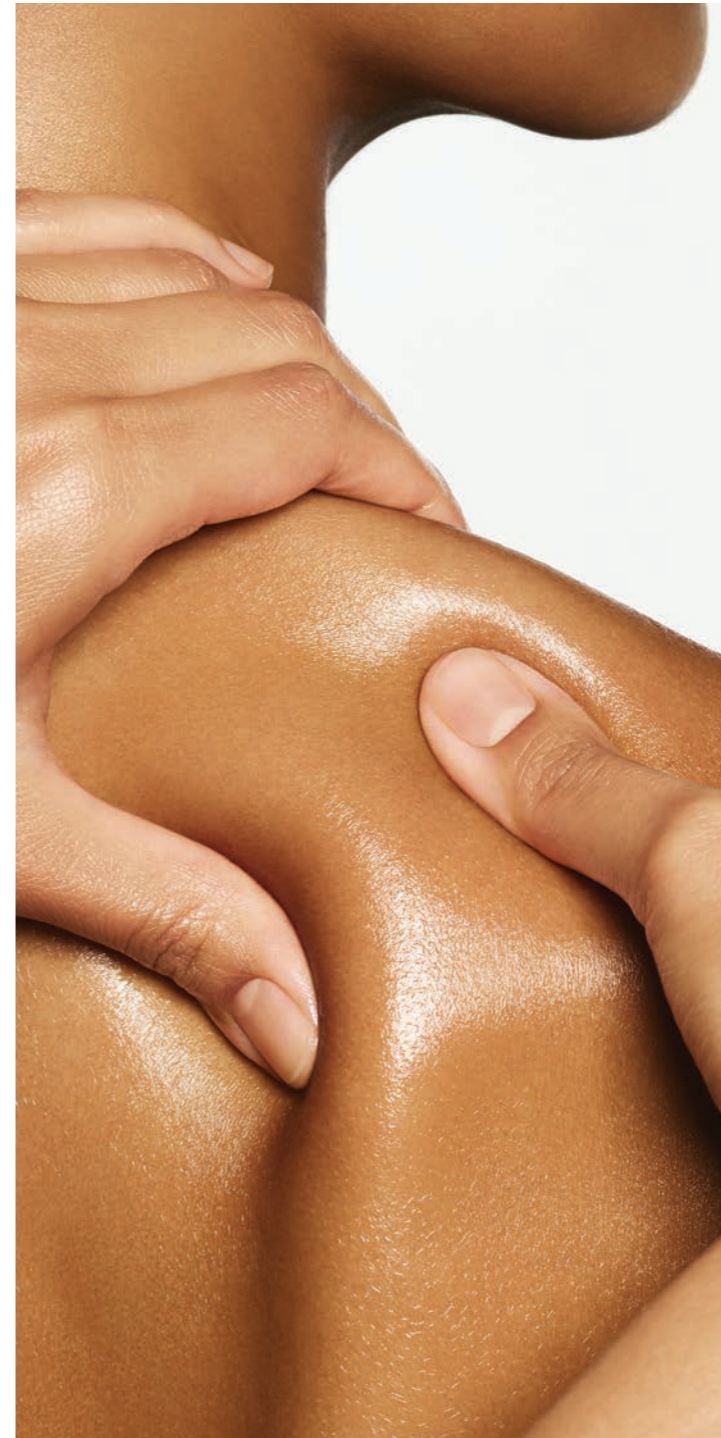
It all began in the first Clarins Institute on rue Tronchet, Paris. It was 1954 when Jacques Courtin-Clarins opened this pioneering establishment where he presented his holistic vision of beauty: beauty, well-being and health are one and the same. Here he encouraged a dialogue with his clients. Very happy with the tailor-made solutions offered at his Institute, more and more clients came to “test” the Clarins technique and the first 100% plant extract Oils. The results, both immediate and long-lasting, were there. And with them, success!

This “Spa” vision, influenced from the start by the brand’s founder, continues to inspire today’s Treatments, products and techniques.



“ I wanted to make a connection between medicine and beauty, between science and the cosmetic world. ”

Jacques Courtin-Clarins



EXPERTISE YOU CAN FEEL. RESULTS YOU CAN SEE.

A UNIQUE EXPERIENCE

Almost 70 years of practical experience in beauty Institutes, remarkable application methods that with proven effectiveness, an exceptional knowledge of men and women’s beauty concerns, all of these have built the foundation of Clarins success.

CLARINS, A PIONEER IN BEAUTY FROM PLANTS

Clarins has always favoured ingredients of natural origin. In its laboratories, experts, biologists and cosmetologists analyze and test the properties of thousands of plants for the same reason: use the highest quality plant extracts in their most effective concentration for optimum beauty results.

Today, Clarins products are sold in 150 countries and count millions of loyal clients around the world. A loyalty that owes nothing to chance...



A fragrance full of energy. **Eau Dynamisante**

Refreshing and upbeat, this Treatment Fragrance scents, energizes and tones both the body and mind. It's perfect for starting the day off or to help fight feelings of fatigue. It's a true boost of energy.

The invigorating fragrance of essential oils

First, the top notes of sweet and bitter orange, mandarin and petitgrain reveal their refreshing scent. Then, middle notes of lavandin, eucalyptus, tarragon and nutmeg are combined with the scent of patchouli (bottom note) to give Eau Dynamisante its invigorating character. The aromas blend together to help stimulate all of the senses.

The firming action of plant extracts

The skin regains all its energy and firmness thanks to the stimulating action of organic red ginseng extract combined with the toning power of organic lemon thyme extract.



Eau Dynamisante

Clarins guest amenities are perfumed with Eau Dynamisante.

BOTTLES

30 & 60 mL

CARE ABOUT EARTH



100% RECYCLED PLASTIC BOTTLE



100% RECYCLED PLASTIC CAP

- Energizing fresh shower gel
- Invigorating shine shampoo
- Invigorating shine hair conditioner
- Energizing melting body lotion



Energizing fresh shower gel

Thoroughly cleanses and leaves the skin supple and soft.

UP TO
97%
INGREDIENTS OF NATURAL ORIGIN



Shea tree



Invigorating shine hair conditioner

This detangling conditioner gives shine and body to the hair, without weighing it down.



Ginseng



Hazel

Invigorating shine shampoo

Universal shampoo formulated to provide moisture, vitality and shine to the hair.

Energizing melting body lotion

This fresh, non-oily lotion tones, moistures, polishes and helps to invigorate skin.

Clarins eco-designed amenity range is fully in line with Groupe GM's Care About Earth program and contributes to the corporate effort to lower its impact on the environment.

www.care-about-earth.com

CARE ABOUT EARTH

SOAPS

30, 60 & 100 g

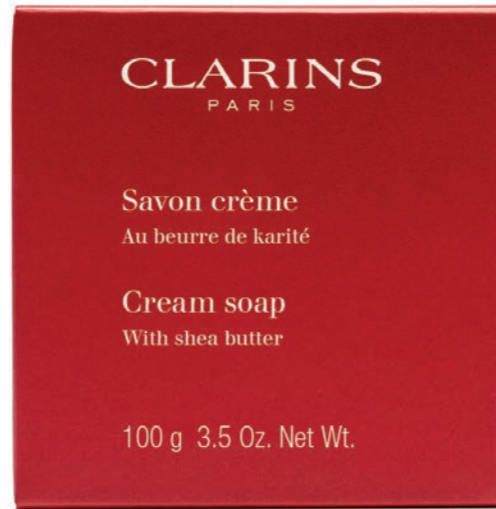
CARE ABOUT EARTH



97% INGREDIENTS OF NATURAL ORIGIN



CREAM SOAP IN A CARDBOARD BOX 30 & 60 g



CREAM SOAP IN A CARDBOARD BOX 100 g



Shea tree



Ecofill, the refillable and traceable eco-friendly dispenser.
The clean, safe, fast & easy solution with minimum environmental impact.

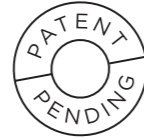
CARE ABOUT EARTH

8g RECYCLABLE POUCH

COSMETIC 100% TRACEABLE

ECOFILL

400 mL



INNER POUCHES

- Energizing fresh shower gel
- Hand gel gentle foaming cleanser
- Invigorating shine shampoo
- Invigorating shine hair conditioner
- Energizing melting body lotion

Wall bracket

Stainless steel.
Can be fixed with 2 screws or double-sided tape.

Base

White or raw aluminum



CLEAN & SAFE REFILL SYSTEM

UP TO

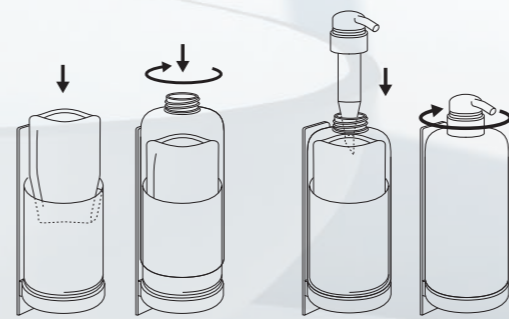
97%

INGREDIENTS OF NATURAL ORIGIN



FAST & EASY

Unscrew the upper part of the dispenser, insert the pouch, screw back the upper part and pierce.



INSERT

PIERCE



The Ecopump dispensers offer an elegant combination of quality, hygiene and safety.

ECOPUMP

300 mL

CARE ABOUT EARTH



100% RECYCLED PLASTIC BOTTLE

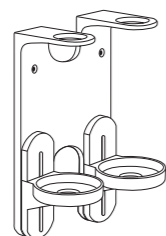


MADE FROM RENEWABLE MATERIALS

Energizing fresh shower gel
Hand gel gentle foaming cleanser
Invigorating shine shampoo
Invigorating shine hair conditioner
Energizing melting body lotion

Wall bracket

Stainless steel.
Can be fixed with 2 screws
or double-sided tape.



UP TO
97%
INGREDIENTS
OF NATURAL
ORIGIN



Aromatherapy in a bottle:
Vitality, Freshness, Firmness.

BOTTLES

30 & 60 mL

Lemon thyme



96%
INGREDIENTS
OF NATURAL
ORIGIN



Eau Dynamisante

Vigorously rub all over the body.
For a blast of freshness that smells
heavenly and feels great!
Non photo-sensitising formula.

RESPONSIBLE BEAUTY

Protecting biodiversity, fair trade,
helping children in need, supporting
medical research... Clarins has
always been committed to a
more sustainable, ethical beauty.
In 2016, Clarins most beautiful
dream came true, with a major new
responsible step: the creation of its
own Domaine, to source the best
ingredients while preserving the
environment.



FEED



DOMAINE CLARINS... THE PEAK OF BEAUTY.

On this unique, protected site covering 10 hectares
at the heart of the Alps, free of air and land pollution,
Clarins grows and harvests its own plants following
the seasons and respecting nature. This Domaine is also
a genuine open-air laboratory where Research teams
can study plants, experiment with new ones and enrich
Clarins Herbarium as new plant discoveries are made.

www.clarins.com

CLARINS

GROUPE GM
EXCLUSIVE AMENITIES

www.groupegm.com